

vellux renew



100% Polyester



260 GSM



Durable



Year-Round Comfort



Eco-Friendly



Easy Care

The Trusted Classic – Reinvented for Today's Guest Experience

For over 65 years, the Vellux® Blanket has established the standard for comfort, durability, and timeless appeal. This updated version of the Vellux®-branded blanket remains cozy yet breathable, lightweight yet warm.

Crafted from 100% polyester, the chenille Vellux® Renew Blanket features a velvety-soft texture that gently insulates without bulk, helping guests stay warm and comfortable while allowing for an energy-efficient thermostat setting. It is heavier than its predecessor, with a 260 GSM offering year-round versatility for any room or climate.

Exceptionally durable, with 1" lockstitch hems on all four sides. Vellux® Renew is machine washable, maintaining its plush feel and clean look—no pilling, matting, or shedding. Perfect for layering or standalone use, this updated version is hypoallergenic and fast drying.

Designed for modern spaces, it is offered in a curated palette of on-trend colors, the Vellux® Blanket effortlessly complements today's design-forward hospitality interiors. Whether used in-room, on extra bedding shelves, or in guest closets, it's a versatile staple your guests will appreciate—and your team will trust.



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Size	Dimensions	Weight lbs
Twin	66" x 90"	2.31
Full/Queen	90" x 90"	3.13
King	108" x 90"	3.74

- 100% Polyester
- 260 GSM
- Tightly Knitted Chenille
- Lovely Drapeability
- Warmth Retention
- Year-Round Comfort
- Velvety Texture
- Luxurious Luster
- Eco-Friendly Manufacturing Processes
- Easy Care
- Available in Case Pack of 4
- Available in Ivory, Tan, and Navy
- OEKO-TEX® Standard 100



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